

Dear parents/carers, supporters, partners, coaches and community members,

## Introduction to The Hoops Foundation

I am excited to introduce you to The Hoops Foundation! The official charity of Oxford City FC.

As part of our ongoing commitment to supporting the local community, we have rebranded Oxford City Sport in the Community to The Hoops Foundation, a name that better reflects our mission and values. The name **HOOPS** means a lot to Oxford City fans but for the charity, it also stands for:

- **Health:** Promoting mental and physical well-being through sport.
- **Opportunity:** Creating inclusive opportunities for all, especially those with disabilities.
- **Outreach:** Engaging communities to tackle social challenges through sport and education.
- **Participation:** Encouraging active involvement in sports for all ages and abilities.
- **Support:** Providing resources and a supportive environment for holistic development.

These five pillars closely align with our charitable objectives and reinforce our commitment to using sport as a force for positive change.

## Board of Trustees

As well as a new name, we have also gained a new Board of Trustees to provide guidance and support and to help steer the Charity towards achieving some brilliant outcomes. The Board is made up of stakeholders already embedded within the football club and wider community.

Steph Best  
Greig Box Turnbull  
Laura Hextall  
Jamie Murray (Chair)  
Justin Merritt  
Eddie Odhiambo

## What does the Charity do?

Some of the club's supporters and community members may already know of the charity's existence but many will not be aware that the charity is the custodian of the club's community facilities. The Hoops Foundation plays a vital role in ensuring that these spaces remain accessible and beneficial to the wider community. The facilities we maintain support a wide range of programmes, from grassroots football and disability sports to mental health initiatives and educational outreach. However, the cost of maintaining and improving these facilities is

significant, and as a charity, we rely on the generosity of businesses and individuals to continue this important work.

## How can you help?

As part of OCFC's existing community, your support can make a tangible difference in helping us sustain and expand these initiatives. Whether through sponsorship, donations, strategic partnerships or volunteering, we invite you to join us in creating lasting opportunities for those who need them most. By working together, we can ensure that sport remains a powerful tool for inclusion, well-being, and personal growth within our community.

Our request at this time is simple: Please support us in raising awareness of the charity and the vital need to maintain the facilities that deliver the powerful programmes and services we all benefit from. This can be as easy as joining our social media pages and liking and sharing our posts.

Over the coming weeks and months, we will start focusing on specific campaigns to raise money for the community 3G pitch resurfacing and replacement facilities, such as goals and sports equipment. In addition to grant applications, we'll be looking for corporate sponsors, strategic partnerships, personal donations, and fundraising activities throughout the club.

Harnessing the power of our existing community is vital. The football club and the charity wouldn't exist without you, and together we can take both entities from good to great!

Please feel free to contact us if you'd like more information on the charity or to learn how you can get involved.

Yours faithfully,

Jamie Murray  
Chair of Trustees  
The Hoops Foundation